

**Ilona Jaudzemyte**

<https://www.ilona.design>

ilonajaudzemyte@gmail.com

# Experienced Visionary Product Design Lead & Manager

Technically sophisticated and results-driven professional with track record of success designing end-to-end products and enhancing user experience, while focusing on interactive innovation and human-centered design.

## Skills

- User-Centered Design
- Cross-Functional Collaboration
- Agile Development
- Team Building & Leadership
- Design Process & Sprints

## Daily Design Tools

- Figma
- Sketch
- Invision
- Adobe Suite
- Zeplin

## Work experience

### ClickFunnels

#### Product Design Manager

May, 2020 – December, 2020

Established efficient design team culture, defined the product strategy, improved key business metrics, and had 7 direct reports.

- Led the entire product redesign efforts (120+ design screens produced), and spearheading design programs from conception to completion.
- Improved design quality by overseeing and mentoring 7 designers, creating effective design reviews and processes, training less experienced designers.
- Organized and prepared 20+ Design Sprints.
- Optimized team effectiveness by 30% by leveraging the latest Google scientific research and meeting annual work requirements 1,5 months prior to the deadline.
- Reworked and documented the whole design system to match the latest strategies and improve design velocity (Atomic Design System, Figma Autolayout and Variants).
- Effectively collaborated with other disciplines to improve processes and define product strategy.
- Created an iterative design strategy to achieve future goals.

### ClickFunnels

#### Principal Product Designer

February, 2020 – May, 2020

- Overlooked the design team achieving annual goals.
- Conducted design reviews.
- Collaborated with my Editor's team to solve the core UX flaws.
- Led design sprints, user testings and iterations.
- Solicited feedback from my peers, including other product designers and teammates in my product team.
- Worked in close collaboration with Design Leadership to inform and improve our design processes.
- Mentored less experienced designers on best practices for UX design, design critiques, and documentation.

### ClickFunnels

#### Senior Product Designer

March, 2019 – February, 2020

- Redesign the whole dashboard using quantitative and qualitative data.
- Performed 6+ Tree Testing and Card Sorting iterations to define the core navigation strategy.
- Designed and created a full onboarding experience strategy and designs in collaboration with my team's PM.
- Created a new product CRM and automation strategy and designs.
- Collaborated daily with PM and software developers to define, design, and deliver.
- Contributed to the design system creation and organization.
- Conducted extensive product research based on support tickets, data, usability sessions, competitor analysis, and more.
- Defined and tracked post-launch metrics, data, and usability sessions with users to iterate on designs.

### Evenito

#### Senior Product Designer

February, 2018 – March, 2019

- Streamlined MVP definition/development by devising consumer product offerings and performing user research.
- Created a design system from scratch to foster and optimize development efforts.
- Worked cross-functionally with Product and Engineering partners to represent the design team, facilitate design discussions, and give feedback in planning and product channels.

### Toptal

#### Freelance Senior Product Designer & Lead

April, 2016 – Present

- Toptal is an exclusive network of top 3% designers in the world. I have been consulting and helping various companies with their design and UX needs.

### SHIFT

#### Head of Product

December, 2015 – February, 2018

- Achieved successful completion of 3 SaaS tools from an initial idea to 1000+ users.

### Vinted

#### Product Designer

September, 2015 – December, 2015

- Collaborated with a cross-functional team.
- Worked together with user research & data departments to understand user needs.
- Developed a strategy & designs the company's new market entry to the USA.

### Freelance Product Designer

#### Senior Product Designer

September, 2011 – Present

- Worked with various companies to either create new products or improve the existing ones.

## Education

### Kaunas University of Technology

#### Media Philosophy

2010 – 2014

I wrote the best year's bachelor thesis about Artificial Intelligence.

Thank you for reading!